

JANUARY 13-16, 2012

21ST CENTURY SKILLS

**LEADERSHIP ACADEMY FOR
COMMUNITY MINDED LEADERS**



SPONSORED BY ALASKA & CANADIAN LIONS



**MD49 LEADERSHIP ACADEMY
FAIRBANKS, ALASKA USA
JANUARY 13-16, 2012**



October, 3, 2011

Dear Lion Leaders & Future Leaders

The Multiple District 49 Lions Council of Governors has authorized the establishment of a Leadership Academy as a means to foster leadership development.

The MD49 Global Leadership Team has charged ahead and developed the first Leadership Academy class. It is scheduled for January 13 thru 16, 2012 (over the Martin Luther King Holiday weekend).

The Leadership Academy aspires to introduce basic leadership skills in an effort to offer people, whether they are serving as a volunteer in a community service organization, such as a Lions Club or an employee of business enterprises which partner in community service. The desired outcome is to grow and inspire leaders who not only impact their profession but also their community.

In our pilot year, we are very proud about being able to bring a full complement of professionals to share their expertise across our very comprehensive syllabus. A full 40 hours of academics. The leadership experience will transcend the 21st Century community service demands that confront us.

The Leadership Academy registration fee is \$350. The fee includes lodging, meals and course wares. Lodging reservations for each participant will be made on a twin-share basis. Participants are responsible for all travel expenses to and from the designated venue inclusive to all relevant ground transportation charges. MD49 is offering a \$278 scholarship to go towards the registration fee. See application for details. We are hoping the districts and clubs can also help their candidates.

We will be accepting 30 participants (2 from each Zone). Completed forms must be returned by: December 31, 2011. Seats not reserved by the deadline will be

opened up to any Lion or other community service organizations on a first-come, first-served basis.

Please help us to recruit qualified Lions for your leadership academy by providing a copy of the application to Lions leaders in your district, including your club presidents and zone chairpersons, to remind them of this event. Please ask them to promote the Leadership Academy and actively encourage qualified candidates to apply. The success of our leadership academy depends on the participation of Lions.

If you have questions or need further information, do not hesitate to contact us by phone at 907.378.7797 or by e-mail at md49glt@gmail.com.

Yours in Lionism

PCC Howard S. Rixie Sr.
Special Area - Multiple District 49
Global Leadership Coordinator
[\(907\) 378-7797](tel:9073787797)

MD49 LEADERSHIP ACADEMY

Overall Goal: The MD49 Leadership Academy aspires to introduce basic leadership skills in an effort to offer people, whether they are serving as a volunteer in a community service organization, such as a Lions Club or an employee of business enterprises which partner in community service. The desired outcome is to grow and inspire leaders who not only impact their profession but also their community.

Date: January 13-16, 2012

Leadership Academy Chair: Howard Rixie

Registration Fee: \$350 (Includes Lodging, 3 Breakfasts, 3 Lunch & 3 Dinner Meals and Course Wares)

Location/Lodging: Pikes Water Front Lodge, Fairbanks, Alaska

Curriculum & Schedule

	Zero Day – 13 Jan	Day 1 – 14 Jan	Day 2 – 15 Jan	Graduation Day- 16 Jan
0730	ARRIVAL & REGISTRATION	Leadership Fundamentals	Effective Listening	Providing Community Service
0830		Developing Leaders	Communications	Running a Non-Profit
0930		Change Leadership	Effective Public Speaking	Fiduciary Responsibility
1030				
1130		Creative Thinking	Communication Technologies	Public Relations
1230		Conflict Resolution	Presentation Skills	11:30 - 1:00 pm Graduation Luncheon
130		Diversity	Conducting Effective Meetings	
230		Working In Teams	Promoting Innovation	
330		Supporting Teams	Sharing Best Practices	
430		Project Management	Setting and Reaching Goals	
530				
		6:00 – 8:00 pm Opening Session Dinner Volunteer Leadership	6:00 – 7:30 pm Small Group Activity – Working Dinner	6:00 – 7:30 pm Small Group Activity – Working Dinner
		Networking	Parliamentary Process	

MODULE TRAINING BEHAVIORS

Volunteer Leadership – Discuss the difference between a manager and volunteer leader; and how one compliments the other

Leadership Fundamentals – Learn the practices and characteristics of effective leaders and complete an assessment of personal leadership behaviors to determine opportunities for further leadership development.

Developing Leaders – Discuss strategies for developing future leaders

Change Leadership – Discuss how initiative, risk-taking, being open to diverse opinions, and encouraging creativity and innovation are methods for promoting positive change.

Creative Thinking – Using a four-part creative process, communicate the importance of creative thinking as an effective planning and problem solving technique.

Conflict Resolution – Learn how to define and identify sources of conflict, recognize personal conflict resolution styles, and apply strategies for resolving conflict.

Diversity – Understand the dynamics of diversity by exploring the thinking styles within your clubs.

Working In Teams – Assesses group dynamics, leadership skills team skills and group problem solving.

Supporting Teams – Recognize stages of team development, understand the roles of the team leader, and identify the effectiveness of a team.

Networking – Discuss the power of networking

Effective Listening – Identify inhibitors to listening

Communications – Discuss interpersonal skills and success in public speaking

Effective Public Speaking – Increase your public speaking skills; learn how to prepare for a speech, sharpen your speaking skills.

Project Management – Discuss and use a case study and guided practice to demonstrate the four stages of project management: selection and definition, project planning, monitoring of the project, and project delivery and follow-up.

Communication Technologies – Discuss advantages and drawbacks of various contemporary communication mediums

Presentation Skills – Enhance public speaking skills, learn how to prepare a speech outline, and sharpen interview techniques.

Conducting Effective Meetings – Identify important elements of productive meetings, how to overcome common meeting obstacles, review effective meeting tools and techniques.

Promoting Innovation – Explore the riches of empowerment

Sharing Best Practices – Discuss the impact of sharing best practices; exchanging ideas

Setting and Reaching Goals – Examine ways to effectively develop strategies for establishing priorities and achieving goals.

Parliamentary Process – Find the path to using basic parliamentary procedures to become more effective and efficient

Providing Community Service – Define and discuss drivers for community service success

Running a Non-Profit – Discuss the bare essential in operating a non-profit enterprise

Fiduciary Responsibility – Discuss what important responsibilities are assumed by board members when they volunteer their time.

Public Relations – Discuss methods and means to get a branding message out across a target market

MD49 LEADERSHIP ACADEMY

FAIRBANKS, ALASKA USA

JANUARY 13-16, 2012

The MD49 Leadership Academy aspires to introduce basic leadership skills in an effort to offer people, whether they are serving as a volunteer in a community service organization, such as a Lions Club or an employee of business enterprises which partner in community service. The desired outcome is to grow and inspire leaders who not only impact their profession but also their community.

TARGET AUDIENCE

1. Candidates for this academy principally come from Lions Clubs International's Multiple District 49 geographic area.
2. Each sub-district's (49A & 49B) are allocated up-to two seats per zone, for a total of 30 seats.
3. Seats not reserved by **January 1, 2012** will be released and offered to any Lion or other community service organization on a first-come first-served basis.

PARTICIPANT QUALIFICATIONS

1. Although there are no prescribed qualifications of participants, ideally they should be a person with a working knowledge of leadership challenges; and a willingness to embrace a new found set of leadership skills.
2. Participants must be willing to commit to attending all days of the academy, including group meal times, and understand personal time is **extremely** limited. **Attendance at all classroom sessions and scheduled meals is mandatory.**
3. Graduates of this academy are expected to pursue higher levels of leadership responsibilities; seeking out opportunities to share and employ their new leadership skills.

COST OF THE ACADEMY

Each participant will pay a registration fee of **\$350**. This fee includes lodging, meals and study materials.

1. Travel expenses fall on the participant or their sponsoring organization
2. Incidental expenses are each participant's responsibilities.
3. Scholarships. Upon application MD49 will extend to each participating Lion a \$278 (US\$) scholarship.
 - a. Participants requiring financial assistance should complete the scholarship application.

- b. Participants using a scholarship should deduct the \$278 from the \$350 registration fee.

- c. MD49 will render the academy \$278 for each scholarship participant.

SELECTION PROCESS

1. Candidates complete the attached application.
2. Candidates submit their application to their club president for endorsement
3. Club presidents forward applications to their respective Zone Chairs for consolidation and review.
4. Zone Chairs, in cooperation with their club presidents pick no more than two candidates to represent them at the academy;

FORWARD APPLICATIONS TO:

MD49 Leadership Academy
C/O Howard Rixie
5631 Old Valdez Trail
Salcha, Alaska 99714

DEADLINE: December 31, 2011

Applications **must** include the \$350 registration fee. Checks are made out to MD49 Lions

After the application submission deadline date, all candidates will be notified of selection status.

The Leadership Academy reserves the right to cancel this event due to insufficient applications submitted by the stated deadline date.

DRESS & ATTIRE: During all Leadership Academy activities/events participants & faculty are expected to dress in casual business attire as a minimum...no jeans/t-shirts, etc.

APPLICATION PROCEDURE

All candidates must complete the following items and submit them as indicated below. All completed documents must be submitted by the stated application submission deadline date in order to be considered. Asterisked (*) forms are attached.

- A. * Leadership Academy Application Form
- B. * Candidate's Lions History & Endorsement
- C. * MD49 Leadership Academy Scholarship Form
- D. * Lodging Reservation Form

APPLICATION SUBMISSION DEADLINE DATE:

December 31, 2011

RETURN APPLICATION TO:

MD49 Leadership Academy
C/O Howard Rixie
5631 Old Valdez Trail
Salcha, Alaska 99714

Applications **must** include the \$350 registration fee.

Checks are made out to MD49 Lions

MD49 LEADERSHIP ACADEMY
FAIRBANKS, ALASKA USA
JANUARY 13-16, 2012



APPLICATION FORM

Application Submission Deadline Date: December 31, 2011

Purpose: The MD49 Leadership Academy aspires to introduce basic leadership skills in an effort to offer people, whether they are serving as a volunteer in a community service organization, such as a Lions Club or an employee of business enterprises which partner in community service. The desired outcome is to grow and inspire leaders who not only impact their profession but also their community.

Please type or print.

GENDER: Male ____ Female ____

FAMILY NAME FIRST NAME MIDDLE INITIAL

STREET

CITY STATE/PROVINCE COUNTRY ZIP/POSTAL CODE

[] [] _____

RESIDENCE TELEPHONE BUSINESS TELEPHONE

E-MAIL

MEMBERSHIP NUMBER

CLUB NAME CLUB NUMBER DISTRICT NUMBER

CURRENT LIONS TITLE HIGHEST LIONS OFFICE HELD

Yes, I understand the MD49 Leadership Academy is not responsible for personal costs, including but not limited to, those associated with the following: illness, unanticipated or other personal events, lost or stolen property of participants. Participants are requested to carry medical insurance information in the event they require medical services.

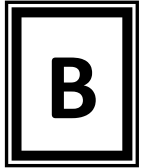
Emergency Contact:

Name _____ Telephone _____

Candidate Signature

Date

**MD49 LEADERSHIP ACADEMY
FAIRBANKS, ALASKA USA
JANUARY 13-16, 2012**



CANDIDATE'S LIONS HISTORY & ENDORSEMENT

Application Submission Deadline Date: December 31, 2011

NAME _____ DISTRICT NUMBER _____

CURRENT LIONS CLUB _____

MONTH AND YEAR JOINED: _____

Offices held within current Lions club:

Committee positions held within current Lions club:

Previous Lions clubs of which you have been a member:

Offices held within previous Lions clubs:

Committee positions held within previous Lions club:

Other comments:

ENDORSEMENT:

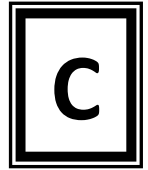
Club President's Signature

Date

Zone Chair's Signature

Date

MD49 LEADERSHIP ACADEMY
FAIRBANKS, ALASKA USA
JANUARY 13-16, 2012



MD49 LEADERSHIP ACADEMY SCHOLARSHIP FORM

Application Submission Deadline Date: December 31, 2011

PURSUANT TO THE MD49 CONSTITUTION, BYLAWS AND POLICY MANUAL FUNDS ARE SET ASIDE TO ADVANCE MEMBERSHIP AND LEADERSHIP DEVELOPMENT.

The MD49 Council of Governors in hopes of including Lions who might not otherwise have the means to participate in the Leadership Academy, have authorized the issuance of scholarships to Lion participants upon application.

NAME _____

CURRENT LIONS CLUB _____

MONTH AND YEAR JOINED: _____

ZONE: _____ DISTRICT NUMBER _____

I WISH TO PARTICIPATE IN THE LEADERSHIP ACADEMY SCHEDULED FOR JANUARY 13-16, 2012. SHOULD MY APPLICATION BE ACCEPTED, I REQUEST A MD49 SCHOLARSHIP OF \$278 BE APPLIED TO MY REGISTRATION FEE.

Candidate Signature

Date



MD49 Leadership Academy

Hotel Reservation Form

January 13 thru 16, 2012

D

**RETURN THIS FORM WITH YOUR
LEADERSHIP ACADEMY REGISTRATION**

LODGING REQUIREMENTS: I WOULD LIKE A ROOM RESERVED FOR ME:

YES or NO

GUEST/PARTICIPANT

Name:	
Address:	
City:	
State/Province/Territory:	
Phone:	
Email:	
Special Needs:	

ANTICIPATED ARRIVAL

Date & Approx. Time:	
Mode of Travel	Airlines or Driving or Live Locally

AFFILIATION

Organization/Club:	
Zone:	
District:	

YOUR REGISTRATION FEE INCLUDES LODGING

All Incidentals Are The Responsibility Of Each Guest

Pikes Waterfront Lodge Info

Location: 1850 Hoselton Drive, Fairbanks, AK
(Across from Fairbanks International Airport)

Web-Page: <http://www.pikeslodge.com>

Phone: 907-456-4500